

A large purple circle is centered on a white background. Inside the circle, there is a faint, light purple spiral pattern that starts from the center and winds outwards. Overlaid on this spiral is the word "fascinate" in a white, lowercase, sans-serif font. The letters "f", "a", "i", "n", and "a" are in a regular weight, while the letters "s", "c", and "i" are in a bold weight.

fascinate

Comparative

& fair testing



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Observing over time



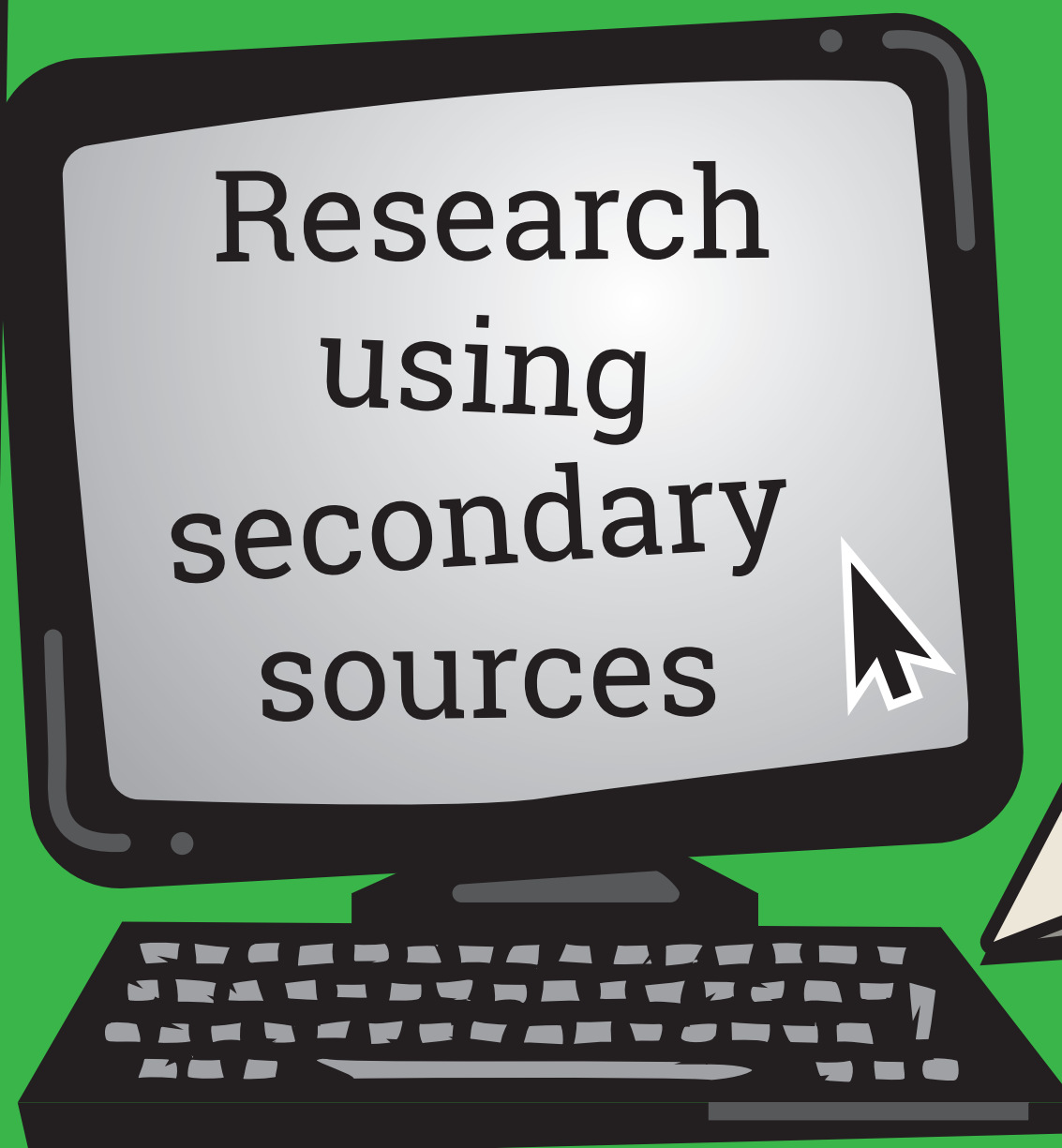
Identifying, classifying & grouping



Pattern seeking



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Research
using
secondary
sources



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